

To discuss an appropriate advertising package for your business, please contact us at advertising@LoanMLS.com or call 866.659.7579.

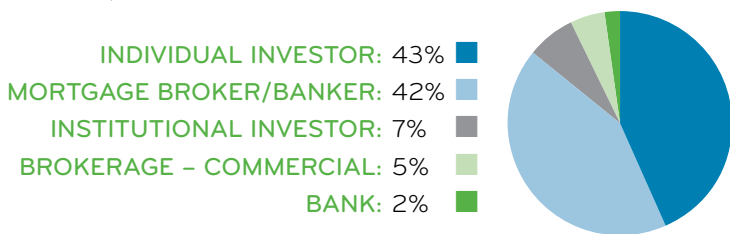
LoanMLS.com Advertising Opportunities

LoanMLS.com is an online loan exchange designed specifically for the lending industry. It provides a central place for investors, brokers, lenders and bankers to confidentially share information about loan assets they wish to buy, sell or fund.

For companies that serve the lending industry, it provides a unique opportunity to reach thousands of investors and loan professionals nationwide.

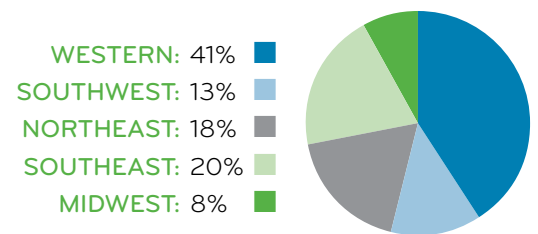
Member Breakdown

LoanMLS has acquired thousands of members, comprised primarily of investors and mortgage brokers/bankers.



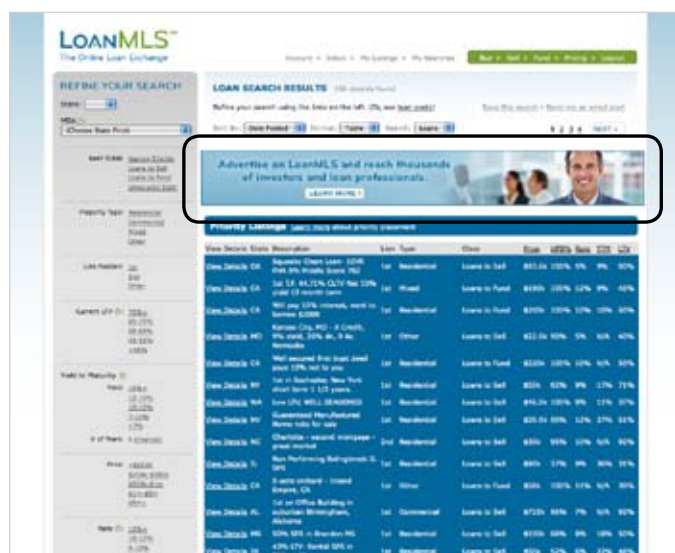
Regional Breakdown

LoanMLS allows companies to reach and connect directly with loan professionals from across the country.



Advertising Opportunities

LoanMLS.com is an efficient and powerful way to reach thousands of lending industry professionals nationwide. We offer several advertising options to help your company gain more exposure for your products and services and drive traffic to your web site.

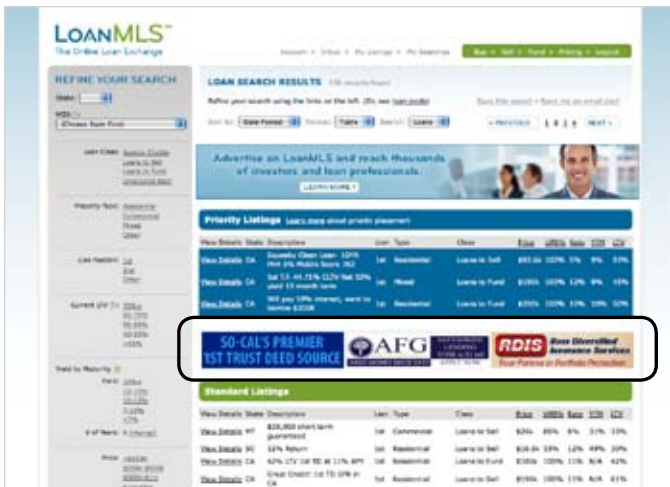


Leaderboard Ads

Gain maximum exposure and visibility for your company with targeted Leaderboard ads that appear at the top of LoanMLS's most active pages, our search results.

SPECIFICATIONS:

- FILE FORMAT:** JPEG or GIF
- FILE SIZE:** 30KB or less
- DIMENSIONS:** 728 x 90 pixels
- ANIMATION:** Yes, subject to LoanMLS approval.



Banner Ads

Drive traffic to your company's web site with full or half banner ads that appear above the Standard Listings on all LoanMLS's search results pages.

SPECIFICATIONS:

- FILE FORMAT: JPEG or GIF
- FILE SIZE: 30KB or less
- HALF BANNER: 234 x 60 pixels
- ANIMATION: Yes, subject to LoanMLS approval
- FULL BANNER: 468 x 60 pixels



Affiliate Ads

Build your company's brand by displaying an ad at the bottom of all LoanMLS pages and drive traffic directly to your company's web site.

SPECIFICATIONS:

- FILE FORMAT: JPEG or GIF
- FILE SIZE: 30KB or less
- DIMENSIONS: 234 x 60 pixels
- ANIMATION: Yes, subject to LoanMLS approval

All advertisers also receive a listing on our LoanMLS Affiliates page which includes a half banner ad, company description, address and contact information.

Targeting and Rates

Advertisers may target specific geographic regions – state(s) or national. Pricing for each is as follows:

Single Month Rates

| PLACEMENT | SINGLE STATE | UP TO 4 STATES | NATIONAL |
|------------------------------|--------------|----------------|----------|
| LEADERBOARD AD | \$750 | \$1,250 | \$1,795 |
| FULL BANNER AD (search) | \$500 | \$750 | \$1,250 |
| HALF BANNER AD (search) | \$250 | \$500 | \$657 |
| AFFILIATE AD (National only) | n/a | n/a | \$275 |
| AFFILIATE PAGE LISTING | n/a | n/a | \$75 |

Multi-Month Rates

Frequency discounts are available for advertising commitments of 6 months (15%) or 12 months (20%).